

# **ECommerce Development Process**

Here at BeQuick Media, we believe in process. We want you to understand how we operate, so you always know what's happening with your project. Our 9-step process will get your website online as quickly and efficiently as possible.

#### 1. Initial Consultation

The first phase of the process is a consultation to understand your online goals and outline the requirements for your website.

## 2. Proposal Phase

Next, we develop a proposal defining the exact requirements of your project. The proposal is itemised into distinct sections, each with recommendations and explanations so that there is total transparency and understanding from the get-go. This document also contains the timeline and costs.

## 3. Agreement

Once you have time to review and accept the proposal, we can issue an invoice for the project.

# 4. Payment

Payment for projects over €2,000 is done in 2 equal instalments, the first at this stage, and the final instalment when the website is complete and ready to launch. Smaller projects under the €2,000 threshold are processed in a single instalment at this stage.

## **5. Shared Content Drive**

Once payment is received, our team gets to work structuring the website into a shared folder where you can add your website content. If you require any assistance in creating content for the site, our partners over at <a href="mailto:galwaydaily.com">galwaydaily.com</a> are available to assist in the creation or proofing of any textual content.

Our team will put together an appropriate product structure for categorisation and filtering, while sourcing product Information is the responsibility of the client. Work does not start until all content has been gathered for the products and the pages.

## 6. Website Development

Once we have all the content, website development begins. Your project manager will deliver the website based on the project proposal and the contents of the shared folder.



#### 7. Feedback

When the website is complete, it is sent to the client for approval. We ask that all feedback is compiled into a single document in the shared drive. This allows us to implement all changes in a single run and maintain high quality and efficiency.

# 8. Payment Completion

Once the feedback has been received and implemented, the outstanding balance is settled.

### 9. Launch

The website is made available to the public and any additional configurations are made. If you choose to host with us we provide a number of maintenance, hosting and security packages to make sure your site lasts for many years to come.

We hope you have a good understanding of our process and we look forward to working with you in the future.